

# Dementia Signs

# introduction

Our “D-Sign” Range of dementia friendly signage is so called because the original semi-circular shape which was developed when we first got involved in dementia specific signs with the Dementia Services Centre in University of Stirling.

The “Iris Murdoch Building” is designed around curves and circles and we worked with the Architect and the Dementia services director to develop signs for the Centre which reflected this design. We found that using round or semi-circular shapes helped the signs stand-out from their surrounding rectangular doors and windows etc. Over the years we have continued to develop and improve our designs but still find this basic concept has been proven to work well in dementia care environments.

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Signs can be Right Handed ? .....or Left Handed ?



*Our signs are designed to address the special needs of people who have varying degrees of cognitive difficulties, those conditions known collectively as "dementia".*

*Features:*

- *Bold design for easy recognition*
- *Multiple Cueing ( image, words,colour)*
- *Special Range of pictograms*
- *Signs can be personalised*
- *Special shape aids recognition*
- *High quality look & finish*

*Survey & consultancy service is available if required*



Our Dementia signs are manufactured with a 3mm thick brushed finish stainless steel effect aluminium composite substrate as standard with overlaid Digital graphics which are sealed with a protective anti-reflective coating.

All edges are dressed smooth for safety and are normally mounted using strong double sided adhesive tape. The exposed metal band at the edge of the signs helps the sign to stand out against any colour background.

D-shape Door Signs The signs below form a range of our most popular "D-sign" titles



D:300 series 300mm high

D:400 series 400mm High

\* Toilet Seat colour can match colour on actual toilet

D-sign Custom styles



We also manufacture a range of complimentary "Lozenge" shaped signs which have proved to be very popular for en-suite signs and directional signs



## DEMENTIA FRIENDLY MODULAR SIGNS



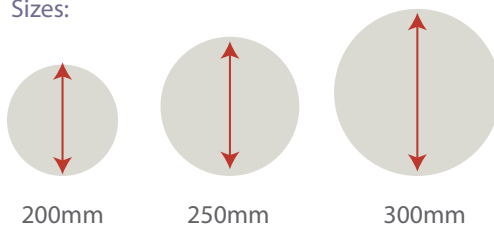
A simple idea ... individual sign modules can be used as door signs to identify locations or combined in various ways along with separate arrows to create directional signs.

Currently the circular modules are available in 3 standard sizes. The same default brushed metal finish material as in our "D-sgns" are used in manufacture but as all signs are made to order a wide range of other substrates can be used if requested.

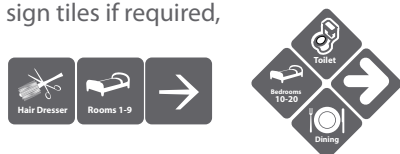
*In the future we plan to stock a small range of signs on the shelf once we have established the most popular modules and sizes.*

### Standard Modules

Sizes:



Special sizes are available on request and can be supplied in "diamond or Square" sign tiles if required,



### Combinations

Tiles can be stacked for directional signage or used individually for location or door signs





# Personalised door signs

3:1

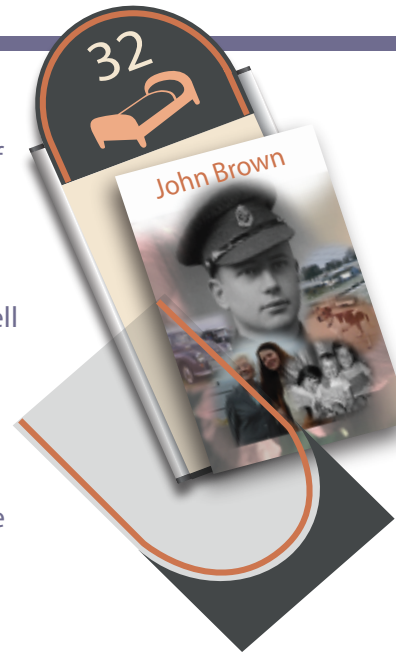
## Memory Board Signs



We developed this sign in response to requests from an increasing number of care home operators for a door sign that could incorporate personal photographs, that could be easily changed but be tamper resistant as well as looking good.

The challenge here was to design a system that incorporated all the above functions, whilst being easy to use, eye catching and attractive.

A4 size - M:A4 or A5 size : M:A5



### Main Features :

- The System is consistent with and integrates well with other elements of our overall signing system.
- Adaptable graphically so as to be appropriate to its immediate surroundings and decor.\*
- Header panel with permanent graphics can be colour coded to tie in with zoned colours.
- Removable clear plastic cover with permanent graphics.
- Printed paper insert for changeable information and personal imagery or original photographs.
- Aluminium sign frame can be coloured to match door furniture.

## Bedroom / Apartment Signs with changeable name plate



DB300/P series  
300mm wide



ideal for panel doors

DB200 series = 200mm wide      DB300 series = 300mm wide

Name plate section can be printed and changed in house.

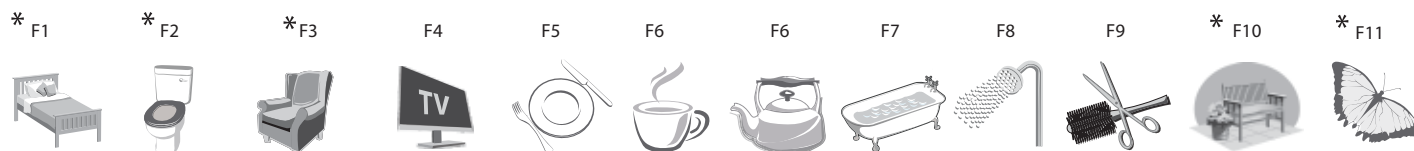
\*Signs are made to order and can be adapted to suit the adjacent environment or corporate styles . . .  
colours can alternate from door to door to aid recognition.

# Graphics *All systems*

4:1

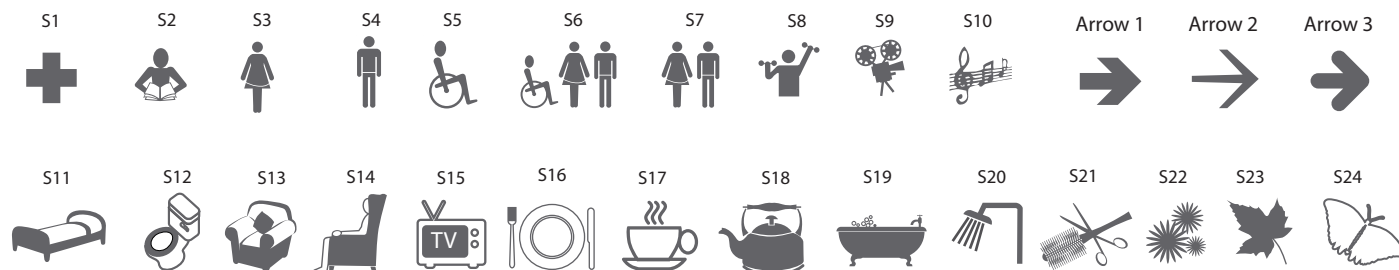
## Image Library

Figurative  
Illustration



\* These illustrations are editable and can be coloured to match there environment ( please let us know when ordering )

Symbols &  
Pictograms



Please note that pictgram colour will be white or black depending on background colour ( see section 4:2 )

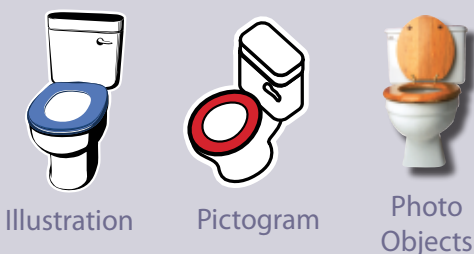
Photo  
Objects



These images are produced in full colour on your signs and are shown here in black and white for illustrative purposes only

If you have any special images you wish to use please let us know

Graphics are available in three basic styles :



\* Toilet Seat colour can match colour on actual toilet

Our Production system allows a high degree of variation in form colour and content even in our standard range.

When ordering please state the sign type, graphic code opposite and the colour code from the next section to specify your sign.

*To make ordering easier please request an order form along with our latest price list.*

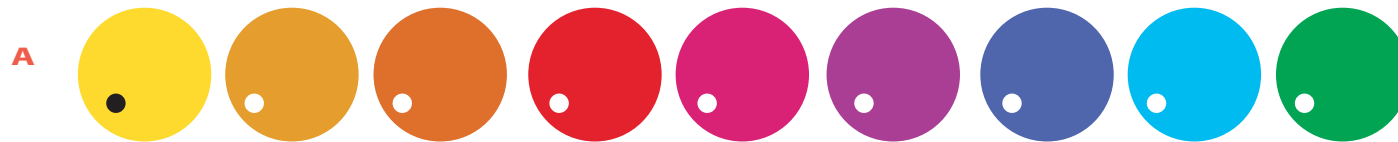
# Colours *All systems*

4:2

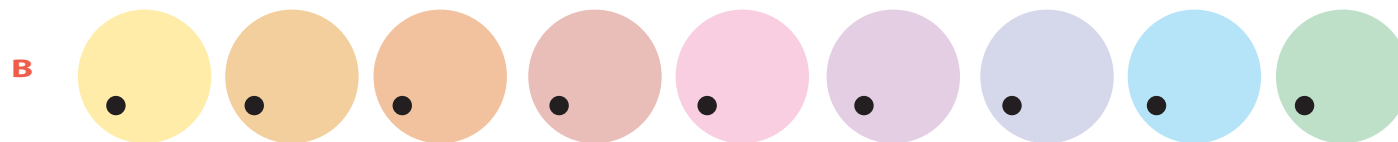
## Standard Colours

○ ● Indicates the best contrast colour for pictograms

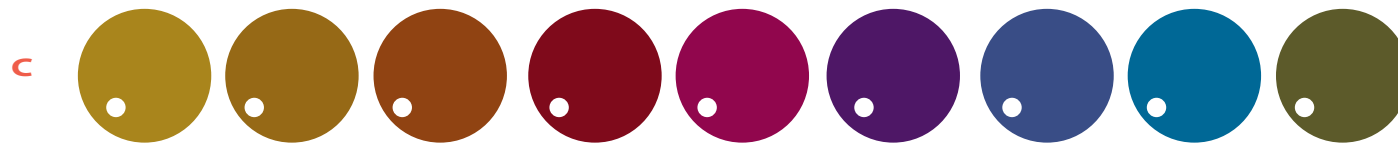
### Vivid Colours



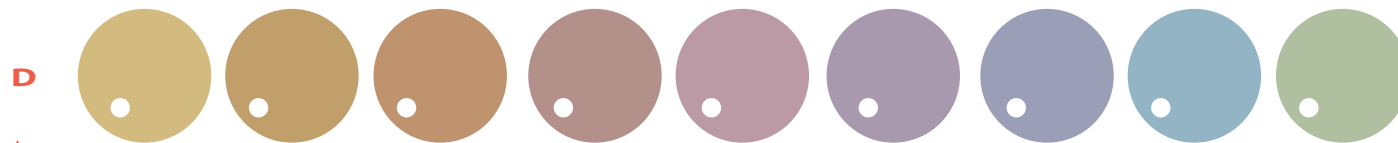
### Pastel shades



### Deep shades



### Unsaturated & muted shades



1 2 3 4 5 6 7 8 9

Although our standard range of colours covers most requirements, if requested we can produce any colour from the 4 colour { cymk } printing process.

We have in the past been asked to match a corporate or decor colour. We cannot guarantee exact colour matches however, due to the limitations of the production process.

\* NB. Please be aware that due to the translucent nature of ink, colours can look very different when viewed under various light sources. Production colour samples can be supplied so they can be viewed in their intended environment



01

02

03



# General notes

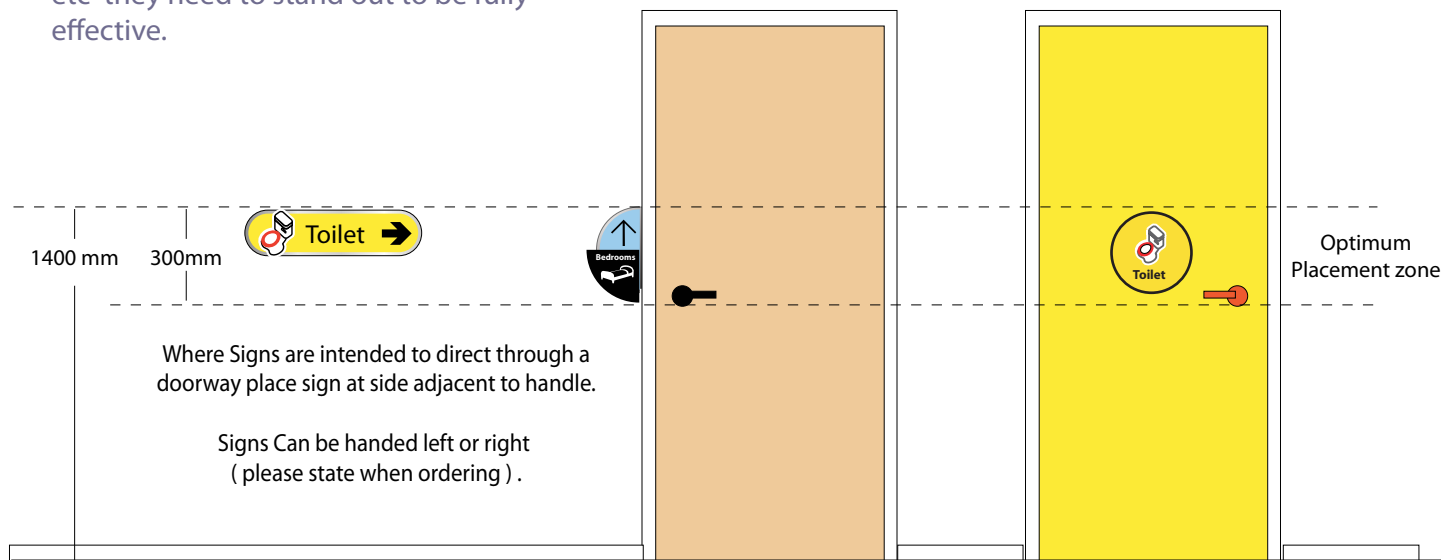
5:1

It is important when thinking about your sign scheme that you are consistent.

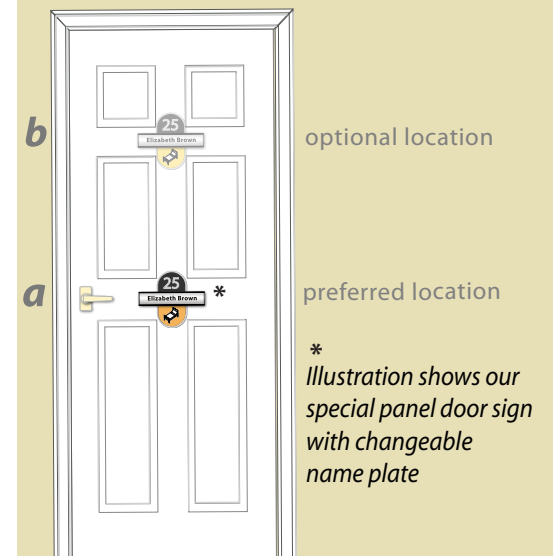
- Try and place the signs at the same height.
- Think about viewing distance when deciding the sign size
- The sign location should be well lit.
- Give the sign it's own space, avoid placing signs next to pictures or notices etc they need to stand out to be fully effective.

## Sign Placement

**Elderly People with "Dementia" often have a downward gaze .. so it is good practice to place signs for them slightly lower than normal.**



In addition to the standard dementia specific signs shown in this brochure we also offer complete signing solutions for the whole of your care environment including wayfinding , external branding and fire safety signage.



# Sign Types & Profiles

6:1

Sign type :	D-sign Left Hand	D-sign Right Hand	D-sign Projecting	D-sign Horizontal	D-sign Room signs	Circa-Sign Modules	Circa-Sign Arrow profile	Lozenge Door sign	Lozenge Directional wall Sign	Memory Board Room Signs		
Shape :												
Order Prefix :	D L	D R	D P	D H	D H	CM	CA	LD	LW	MBR	MBW	MBC
Standard Sizes : ( mm )	300 , 400	300 , 400	300 , 400	300 , 400	200 , 300	200, 250, 300	150, 200, 250	200, 300	500 x120 600 x 150	A4, A5	A4, A5	A4, A5 Changeable Paper Insert

When ordering use prefix from above combined with the size , colour code, graphic code and required text to effectively design your own sign. see example below.  
Please contact our sales office to request our easy to use order forms along with our latest price list or to get a quote or more information.



Example

DL300/Yellow A1/F2 Toilet

Additional Information - Grey Toilet seat



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Crofthead Mills  
Lochlibo Road  
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Glasgow G78 3NE

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e : [info@circa-sign.com](mailto:info@circa-sign.com)